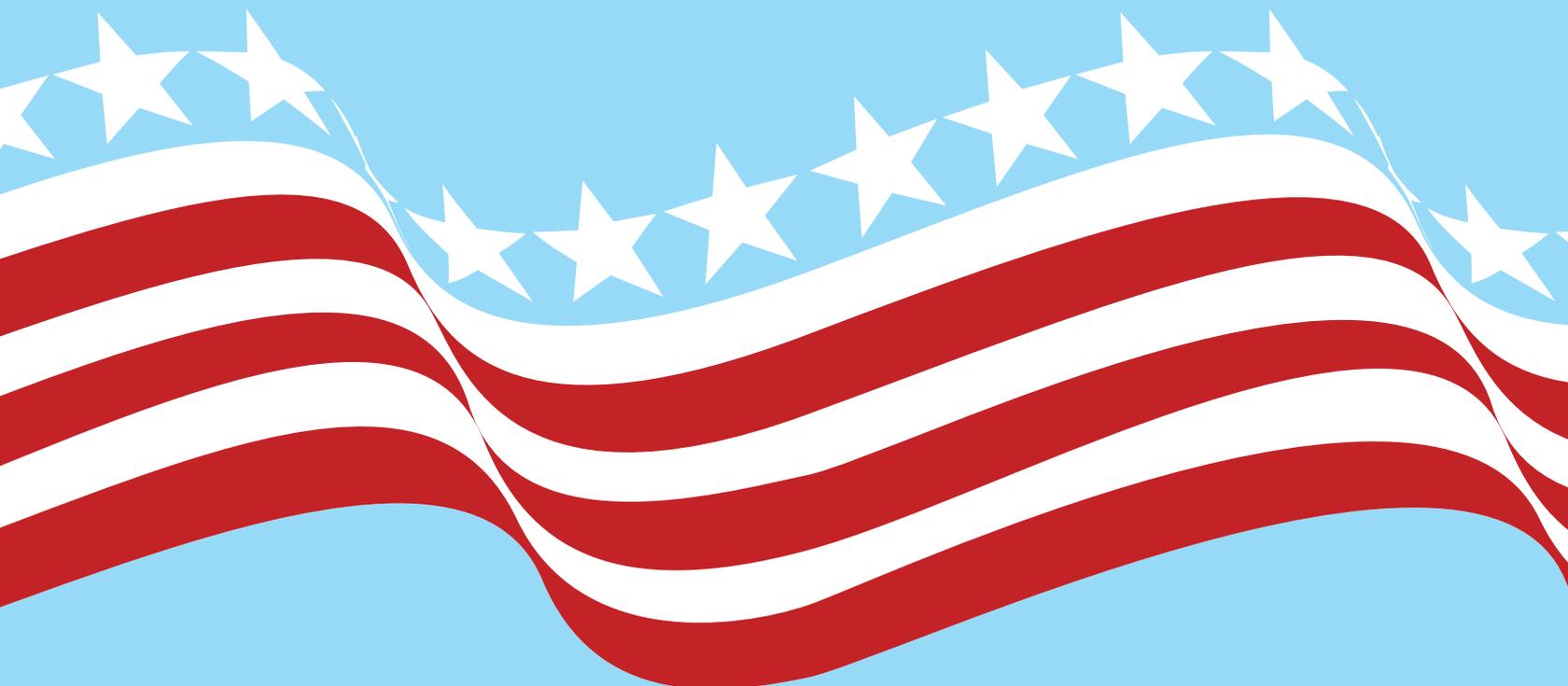
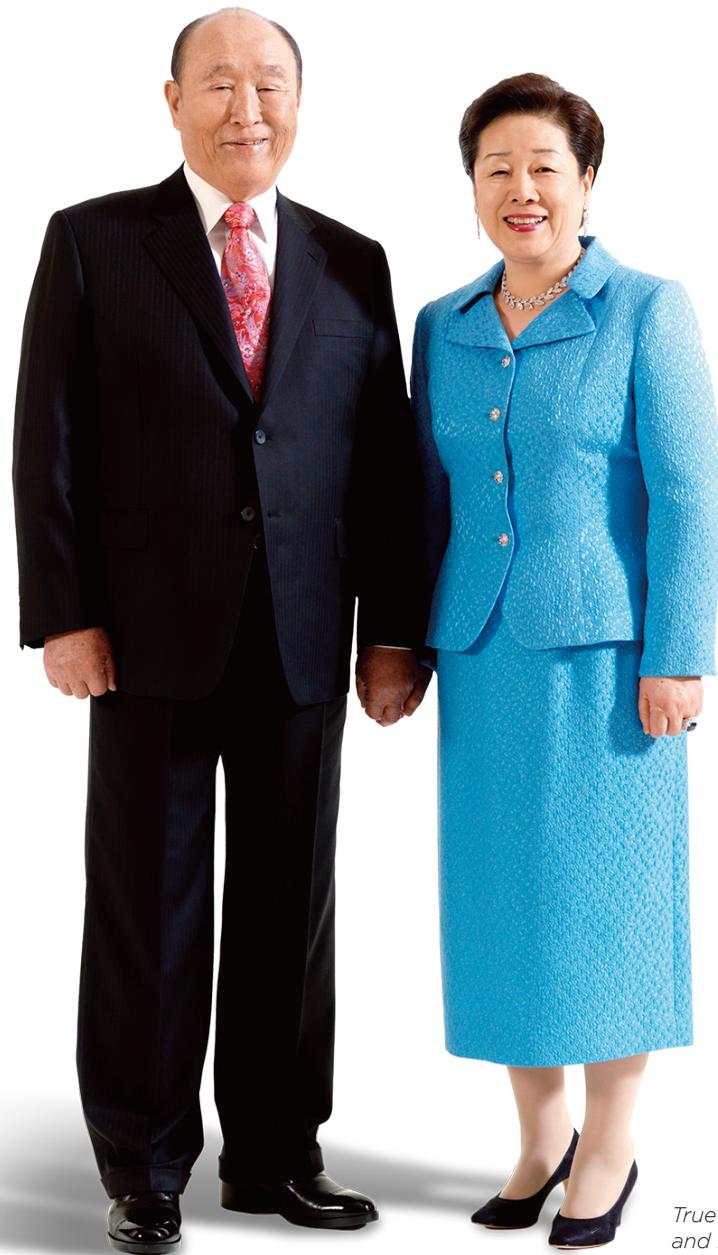


GOD BLESS AMERICA  
**FAMILY  
FESTIVAL**

SUNDAY JUNE 5, 2016 • BELVEDERE, NY





*True Parents, Rev. Sun Myung Moon  
and Dr. Hak Ja Han Moon*

“ America must return to the true founding spirit of the nation, to the ideals that her ancestors sought to establish with sweat and blood. America must return to Godism, an absolutely God-centered ideology.

God is the motivation, the cause and the foundation of the independence of America. America was born through the Providence of God. If we are centered upon God, we will remain united and enjoy prosperity. ”

—Rev. Sun Myung Moon, Yankee Stadium Rally, June 1, 1976

**W**elcome! Thank you for joining us here at the Belvedere Estate as we celebrate three significant milestones in the history of the Family Federation for World Peace and Unification, USA (the Unification Church), founded by the Rev. and Mrs. Sun Myung Moon. Whether this is your first visit or you've been here so many times you've lost count, we hope you will find something to inspire you and encourage you to come back soon!

First of all, our God Bless America Family Festival commemorates the June 1st 1976 Bicentennial God Bless America Festival at the old Yankee Stadium in New York, which took place forty years ago this week. On that stormy summer evening, Rev. and Mrs. Moon declared their faith and their vision that a revived and renewed America might enter into a new covenant with God to at last build His kingdom, not by power or by might but by the spirit of love, service and unselfishness.

Today is May 1st on the lunar calendar widely used in Asia, and we also mark two other important dates: the May 1 1954 founding of the Unification Movement in Seoul, Korea; and the annual Day of All Things, a joyful day of celebration to give thanks to God for the blessings and beauty of each returning spring.

We are very proud of the Belvedere, which is one of the most significant sites in the history of the Unification movement of America and of our founders' ministry in this country. It was purchased in 1972 after a successful national fundraising effort, and immediately became the venue for many seminars and workshops, and a training ground for prospective international missionaries. The late Rev. Sun Myung Moon delivered his weekly Sunday Sermons here for almost 30 years, and today we are very pleased to welcome Mrs. Hak Ja Han Moon with a message of encouragement and new vision for America and the world!

God bless you and your families, and please come visit us again soon!



“ Water is a living substance that is essential to all people, and everything in creation, without exception. My message for you today is to become like pure water that spreads out the true love of God, our Heavenly Parent and the True Parents of Heaven, Earth and Humankind.

What happens if water becomes polluted? Rather than bring life it can harm or even kill. This is why you must constantly purify your mind and spirit. You must be able to see yourselves in this way. All living beings should be delighted with our presence wherever we go. ”

—Dr. Hak Ja Han Moon



# Program

Worship Music

Invocation

National Anthem

Memories of the  
1976 Yankee Stadium Rally

Congratulatory Messages

Founders' Address:  
**Dr. Hak Ja Han Moon**

Presentations and Awards

Closing Song

Celebratory Cheer

*The food concessions, village shops, festival games and rides open directly following the morning program.*





## The Yankee Stadium Rally of 1976

Today's Family Festival, commemorating the 40th anniversary of Rev. Sun Myung Moon's rally at Yankee Stadium, is a significant milestone in the history of the Family Federation for World Peace and Unification in America.

After arriving in the United States in late 1971, Rev. Moon began to tour the nation visiting first 7, then 21 and then 32 cities to speak on the future of Christianity and the role of America in the world. Quickly attracting thousands of young followers, he and his movement became well known but not fully understood.

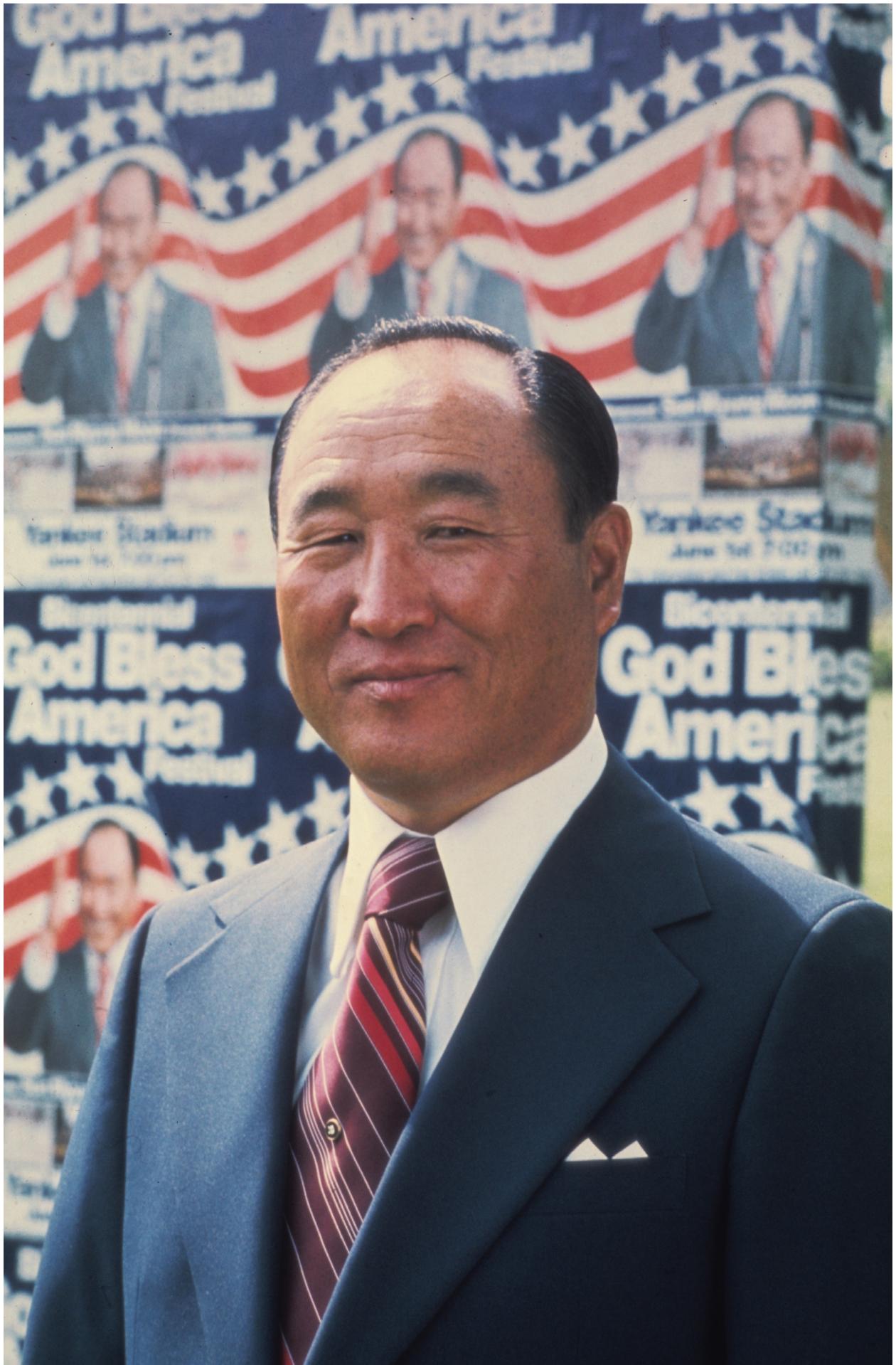
Concerned about the future of America and her young people, the threat of communism and the decline in national morale following Watergate and later defeat in the Vietnam War, Rev. Moon felt called by God to speak again on the largest possible stage in New York, and later in Washington DC. In the months leading up to the Yankee Stadium rally there was intense controversy and opposition. Rev. and Mrs. Moon came every week here to Belvedere to encourage the church members to keep their resolve and continue to share the vision of an America revived and renewed as a prepared nation of God.

At Yankee Stadium, speaking directly after a torrential downpour had threatened a complete washout, Rev. Moon said that America needed urgent spiritual help,

“God has sent me to America in the role of a doctor, in the role of a firefighter. For the last three years, with my entire heart and soul I have been teaching Americans a new revelation from God.”

In the years to follow, Rev. and Mrs. Moon continued to dedicate their lives to the vision that America return to its founding principles, and share its abundant blessings with all the nations and people of the world.

They went on to found numerous non-profit associations to advance their lifelong vision of peace, including the Universal Peace Federation, a United Nations NGO based here in Tarrytown with offices around the world, the Unification Theological Seminary up in Barrytown, NY; the Universal Ballet; and the Washington Times, a conservative and patriotic newspaper in our nation's capital, as well as constantly promoting interfaith dialog and understanding among all the world's great faiths.





*Rev. Moon approaches the stage at Yankee Stadium*



*The brass band and audience*



*Victory! The celebration at Belvedere after the event*



*Day of All True Things and Victory celebrations at Belvedere*



## The Belvedere Tour

Historical records show that the estate took its present boundaries in the 19th century with the combination of several smaller parcels of land. The Main House was built around 1910 by Casper Whitney and his wife, Florence. The estate was purchased in 1928 by Dr. Philip Gillette Cole and his wife, Katherine, who renamed it *Zeeview*. They added several buildings and used the main house to display their extensive collection of American Western art.

One of our neighboring properties, Sunnyside, was the home of American author, Washington Irving. He purchased that property in 1835 completing the house that exists there today. Irving's folk stories were another major inspiration to the Coles, and artistic and architectural references to those stories can still be spotted throughout the property.

After Dr. Cole's death, his art collection passed to the Gilcrease Museum in Tulsa, Oklahoma. The estate was acquired by philanthropist and business magnate, Samuel Bronfman, founder of the Seagrams Corporation. The Bronfman family renamed the property *Belvedere*, after their principal residence in Toronto.

In 1972, Belvedere became the center of operations for the Family Federation for World Peace and Unification, and for a period was also the residence of the Moon family, who fell in love with this beautiful property and its deep connections to the foundation of modern America.

In 1976, America's bicentennial year, they directed two landmark campaigns from here: the revival rallies at Yankee Stadium and Washington Monument. On the 40th anniversary of those events, we welcome you to tour this inspiring property and enjoy one of the most grand of Hudson Valley estates.



## The Main House 1

Belvedere is one of several distinguished estates of the historic Hudson Valley. The Main House has 25 rooms, ten bathrooms, additional servants' quarters and extensive basements and cellars. The entrance hall, with its vaulted ceilings leads to the large formal Dining Room, which opens to the terrace and tea garden. Be sure to visit the Study, which features some of the lauded bronzework and a video timeline of Belvedere's history; Dr. Cole's gallery room, and the Library with its superb wood paneling.

Belvedere is being restored to its original grandeur and modernized for use as guesthouse and venue for special events including weddings. Beginning this summer, selected rooms are available for overnight stays.

The tea garden is modeled in a formal style and is a popular location for wedding. This summer we will host a number of musical evenings featuring both classical and contemporary performances. As you leave the tea garden you will see the Holy Rock framed by rhododendrons.

## The Holy Prayer Rock 2

The two large rocks on the estate grounds (the Holy Rock and another smaller rock near the rear garden of the main house) were shipped from Helena, Montana by Dr. Philip Cole, who purchased the estate in 1928. He wanted to have a memory and reminder of his Western roots, so the boulders were loaded onto freight cars, shipped to New York, and then brought to the estate on trucks.

When Rev. Moon saw these rocks he felt at once that they should be consecrated to make a special "Holy Ground" where earnest prayers could move heaven. He liked creating these holy grounds and earlier, in 1965 had visited 40 countries and established 120 "holy grounds", 55 of which were in the 48 contiguous US states. The Belvedere Holy Ground was consecrated on Jan 7th, 1973.

He explained that these are places where God can symbolically reclaim land for heaven as a place of his holy children to live. They are sacred spaces where prayers for peace are offered regularly.

"Creating a holy ground means preparing and restoring people, land and all things that were lost in the garden of Eden."





## Agora House 3

Dr. Cole envisioned an idyllic environment in which his children could live and play. He built the Agora House as a gymnasium for his two daughters and son, and included a billiards room for the grownups.

Dr. Cole loved the stories of Washington Irving, who owned Sunnyside, to the south of Belvedere. Cole commissioned the renowned American artist, N. C. Wyeth, to paint a mural of Rip Van Winkle over the fireplace. That mural is now in the Gilcrease Museum in Tulsa, OK.

Agora House light switchplates and grill vents, and the former ironwork front gates to the estate also feature details from Washington Irving stories.

We welcome you to visit the tea terrace today for refreshments and a quiet talk with friends, or play basketball on the adjoining court.

## The Studio 4

Dr. Cole constructed the two-level studio, intending for his wife Katherine to use it as a sculpture studio. They often invited renowned artists to visit and paint commissioned pieces there.

Hyo Jin Moon, the eldest son among Rev. and Mrs. Moon's eldest of 14 children, adopted the studio as the base for his prolific music career. On your visit today, you can see some of his guitar collection, as well as the audio and video equipment used to record thousands of songs.

For several years, Hyo Jin Moon also delivered Sunday sermons at Belvedere, sometimes taking over the preaching responsibilities when his father and mother were absent on their world missions. He passed away suddenly in 2008.





## The Greenhouse 5

One hundred and ninety feet long at one time, the greenhouse was arranged so water pressure inside would cause windows to automatically open and close.

So many flowers were grown that a truckload were taken to the main house every morning and floral arrangements were made in a large room in the cellar, set aside for that purpose only.

The greenhouse contains tiles from Holland and Germany, which tell the history of early aviation.

Mr. and Mrs. Bronfman, who lived at the estate from 1955-1972, provided flowers from the greenhouse to synagogues and hospitals every Friday and on special holidays and other occasions.

## The Lecture Hall 6

Belvedere's greatest treasure is the fact that the Lecture Hall served as the venue where Rev. Sun Myung Moon gave the vast majority of his sermons and addresses during his 30-plus year ministry in the United States.

He spoke without fail each Sunday and first day of every month. It was the profound content and themes of his sermons at Belvedere that served as the guiding principles for the growing Unification movement. Much of the content found in the three Holy Scripture books of the Unification movement came from Rev. Moon's Belvedere Sermons.

The Lecture Hall was originally a stable and tenant home, until Dr. Cole converted it to a garage and added a tower with a suspended staircase.

Today it is the home of the Belvedere Family Church, which holds services at 10am on Sunday mornings. All are welcome.



THE GREENHOUSE

5



ULTIMATE FRISBEE



WIFFLE BALL



PHOTO BOOTH



WATER GAMES!



PONY RIDES



VILLAGE SHOP

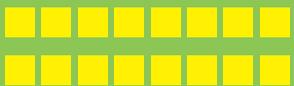


BOUNCE LAND

GAMES

BOAT

INFO



2

THE HOLY ROCK

ICE CREAM

TEA GARDEN

DUNK TANK



CUPS 'N CREPES

AGORA GYMNASIUM

3



REGISTRATION PARKING 1

MUSIC STUDIO

4



P...  
LAR...



MAIN STAGE

THE LECTURE HALL

6

AMPHITHEATER

PRESS SEATING

BALL

OPS

FOOD  
TICKETS  
MERCHANDISE

GARDEN

MAIN HOUSE

1

HANDICAP PARKING

VIP/PRESS PARKING

R

REGISTRATION  
PARKING 2

EXIT

PARKING  
CARS \$10  
LARGE VANS \$20



### **2020 FFWPU Motto**

Let Us Become True Owners  
of Cheon Il Guk who  
Practice True Love in Resemblance  
to Our Creator, the Heavenly Parent.

### **FFWPU-USA Motto**

We will guide America back to God  
through the teachings and  
Marriage Blessing of True Parents.

